dispose them of well in time. Some of these measures are: —

(1) Insertion of advertisements in national and regional newspapers;

(2) giving reviews of publications in national and regional papers/professional Journal;

(3) contacting potential- buyers by the staff of Publications Division;

(4) organising exhibitions of books on important occasions;

(5) sending trade circulars to agents, educational institutions, libraries, State Government agencies, etc.

Second Channel in T.V. Centres of Uttar Pradesh

1132. SHRI SATYA PRAKASH MALAVIYA: Will the Minister of INFORMATION AND BROADCAST ING be pleased to state whether Government propose to introduce second channel in all T.V. centres of Uttar Pradesh?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI V. N. GADGIL): There is no such proposal under the consideration of the Government at present.

Information Ministers' Conference on the Code of Conduct for Press

1133. SHRI SATYA PRAKASH MALAVIYA: SHRI LAL K. ADVANI:

SHRI KAILASH PATI MISHRA:

SHRI SHANKER SINH VAGHELA:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether in the recent Information Ministers, Conference, he advised the press in the country to have a code of conduct; if so, what are the details of the suggestions made;

(b) what are the names of the democratic countries where such codes exist;

(c) what is the reaction of the national press in this regard; and

(d) whether Government propose to consult national opposition in this regard?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI V. N. GADGIL): (a) The recent State Information Ministers' Conference has recommended that there should be a code of conduct for the journalists and that such a code should be built up by the Press Council of India in Consultation with the Central and State Governments and various bodies representing the journalists and any other organisation deemed fit by the Council. It also agreed that no such code should be imposed by the Government on the press.

(b) As per the Information available with the Government such codes of conduct exist in the following countries:—Australia, Belgium; Canada, Federal Republic of Germany, France, Japan, Netherlands and Sri Lanka.

(c) The national Press has given mixed reaction.

(d) Does not arise.